

Report on

Guest Lecture on

“A talk on Entrepreneurship Skill, Attitude and Behavior Development”

Organized by Department of Civil Engineering

27th December 2022

in association with

Institution’s Innovation Council (IIC) and Entrepreneurship Development Cell (ED Cell)



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)

Organized by Department of Civil Engineering
in collaboration with IIC

A talk on Entrepreneurship Skill, Attitude and Behavior Development

Quickobook | NAAC A+ | MIE'S INNOVATION CELL (GOVERNMENT OF INDIA) | INSTITUTION'S INNOVATION COUNCIL

Resource Person
Mr. Biswajit Paul
Founder & Director of
QWKPRO CONSULTANCY PVT LTD

DATE: 27.12.2022
Time: 10:30 AM to 11:30 AM

Chief Patron Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	Patron Mrs. N. Keerthi Executive Director	Co-Patron Dr. C. Yuvaraj Principal
Co-Chair Dr. Dipankar Roy Prof & Head	Co-ordinator of the event Dr. Priyam Nath Bhowmik Assistant Professor, Department of Civil Engineering	Department IIC Co-ordinator Ms. Upsa Mishra Assistant Professor, Department of Civil Engineering

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Submitted by: Dr. Priyam Nath Bhowmik , Assistant Professor in the Department of Civil Engineering

Report Received on 28.12.2022

Dignitaries Present: Mr. Biswajit Paul, Founder and Director of QWKPRO CONSULTANCY PVT LTD (PAN India Awardee as the youngest Entrepreneur in the year 2019)

Dr. P. Ramanathan, Professor, Department of ECE and Vice-Principal Academics, Madanapalle Institute of Technology & Science, Madanapalle.

Dr. Dipankar Roy, Professor & Head, Department of Civil Engineering, Madanapalle Institute of Technology & Science, Madanapalle.

Resource Person: Mr. Biswajit Paul pursued his MBA from Assam University, Silchar, Assam and later worked for TATA. Mr. Paul founded QWKPRO CONSULTANCY PVT LTD on 20th Feb 2016 (Quickobook), a health tech start-up. Quickobook shares the largest healthcare network across the East India empaneled with 10K + doctors, 200+ Hospitals and 1Million + lives touched. The company operates with a team size of 18 people under direct employment and 2252 working as under indirect employment as registered QOB franchisee. Received 50 lakhs grant from Govt. of India and recently raised 2 Crore fund from NVCL for a present valuation of 20 Crore. Winner at 1 st runner at i2i entrepreneurship competition across the Pan India and incubated at IIM Calcutta, Nass-com, Bengal Chamber of Commerce, NIT, IIT Guwahati, IIE Guwahati. Quickobook, has been selected among the best 20 starts up across the Pan India and received applauds from the Prime Minister Narendra Modi in writing and virtually too. Quickobook recently has got an international publication on the books of university journal and selected for Spot funding for the India Biggest reality show reality show Shark Tank India Season 2. He has also conducted many conferences and workshops and also been a key speaker in various events.

Objective of the Program: The main moto of the lecture session was to bring in the interest in entrepreneurship in the young student minds. The mass target of the session was the civil engineering undergraduates. The session was very helpful for the civil engineering students to get ideas on entrepreneurship. The session focused on the skill development, attitude building and the behavioral attributes essential for setting up a new venture. The students also learnt about new innovative ideas which can be brought into life through entrepreneurship. The aim of the event was to develop curiosity for entrepreneurship among the young minds

Event details: The Department of Civil Engineering, in association with the Institution’s Innovation Council (IIC) MITS and Entrepreneurship Development Cell (ED) MITS, have organized a Guest lecture on “A talk on Entrepreneurship Skill, Attitude and Behavior Development” on 15th December 2022 from 10:30 am to 11:30 am at seminar hall-A in hybrid mode. The virtual hybrid event began with the welcome speech by Dr. P. Ramanathan (Vice Principal Academics) and Dr. Dipankar Roy (HOD, Civil Engineering), followed by the opening speech of Dr. Priyam Nath Bhowmik (Co Ordinator of the event). The session started at 10:30 am with a prior briefing about the resource person of the day Mr. Biswajit Paul by M. Manogna (3 rd Year Civil Student). The session was very good, and the seminar hall was occupied almost to the full. The total number of the participants was 100 from the Department of Civil Engineering, MITS Madanapalle. The guest lecture session was supported by the respected management of MITS, Madanapalle and also the Institution’s

Innovation Cell (IIC) and Entrepreneurship Development (ED) cell of MITS. The session maintained the expected quality from the resource person and was open to discuss queries of the participants. The session was extended for 15 mins and ended at 11: 45 am. The session was concluded and followed by vote of thanks given by Dr. Priyam Nath Bhowmik, Assistant Professor, Department of Civil Engineering. We are extremely thankful to MITS institution and management, Principal MITS, for their continuous support to make this event a sparkling successful one.

Topics Discussed:

- Different types of skills required for setting up a new venture.
- Behavior and attitude development for becoming a successful entrepreneur.
- How to get funding for starting a new venture of your own.
- Make-in India entrepreneurship funding sites.
- How to become an entrepreneur
- Difficulties and hindrances faced by an entrepreneur during the starting days.

Target Audience:

- B. Tech undergraduates from Civil Engineering Department.

Take-away from the session:

- The Civil Engineering undergraduates learned about the basic necessities for becoming an entrepreneur.
- The basic attitude, skill and behavior required for becoming a successful entrepreneur.
- Ways to start the journey of entrepreneurship.
- Funding agencies for starting new venture were discussed

